

KOV-RTV

2713 KOVR Drive, . West Sacramento CA 95605

KOV-RTV

AND

PAGE 1

253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364		ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	NATIONAL MEDIA RESEARCH PLANNING		NATIONAL REPUBLICAN CONGRESSIONAL COMM.		
AND	815 Slaters Ln		320 1st St SE		
ADDRESS	Alexandria	VA 22314-1219	Washington	DC 20003-1838	
	USA		USA		
CONTACT	BEN ANGLE		PRODUCTEST #2977 Schedule 3		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 2977	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/12/12 AND ENDING 10/18/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00002..	2	05:00A	06:00A	30S	10/12/12-10/12/12	CBS13.COM @ 5AM	2	200.00	400.00
2	22220..	8	05:00A	06:00A	30S	10/15/12-10/18/12	CBS13.COM @ 5AM	8	200.00	1600.00
3	00002..	2	06:00A	07:00A	30S	10/12/12-10/12/12	CBS13.COM @ 6AM	2	350.00	700.00
4	22220..	8	06:00A	07:00A	30S	10/15/12-10/18/12	CBS13.COM @ 6AM	8	350.00	2800.00
5	Sa	4	05:00A	07:00A	30S	10/13/12-10/13/12	CBS THIS MORNING - SATURDAY	4	200.00	800.00
6	Su	3	06:58A	08:28A	30S	10/14/12-10/14/12	CBS THIS MORNING - SUNDAY	3	2000.00	6000.00
7	00002..	2	10:58A	12:00N	30S	10/12/12-10/12/12	THE YOUNG & THE RESTLESS	2	600.00	1200.00
8	22220..	8	10:58A	12:00N	30S	10/15/12-10/18/12	THE YOUNG & THE RESTLESS	8	600.00	4800.00
9	00002..	2	09:58A	10:58A	30S	10/12/12-10/12/12	THE PRICE IS RIGHT	2	600.00	1200.00
10	22220..	8	09:58A	10:58A	30S	10/15/12-10/18/12	THE PRICE IS RIGHT	8	600.00	4800.00
11	00002..	2	02:58P	04:00P	30S	10/12/12-10/12/12	DR PHIL	2	400.00	800.00
12	22220..	8	02:58P	04:00P	30S	10/15/12-10/18/12	DR PHIL	8	400.00	3200.00
13	00002..	2	04:00P	05:00P	30S	10/12/12-10/12/12	CBS13 NEWS @ 4	2	750.00	1500.00
14	22220..	8	04:00P	05:00P	30S	10/15/12-10/18/12	CBS13 NEWS @ 4	8	750.00	6000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	NATIONAL MEDIA RESEARCH PLANNING		NATIONAL REPUBLICAN CONGRESSIONAL COMM.	
AND	815 Slaters Ln		320 1st St SE	
ADDRESS	Alexandria	VA 22314-1219	Washington	DC 20003-1838
	USA		USA	
CONTACT	BEN ANGLE		PRODUCT EST #2977 Schedule 3	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 2977	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/12/12 AND ENDING 10/18/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	00001..	1	06:00P	06:30P	30S	10/12/12-10/12/12	CBS13 NEWS @ 6	1	1500.00	1500.00
16	11110..	4	06:00P	06:30P	30S	10/15/12-10/18/12	CBS13 NEWS @ 6	4	1500.00	6000.00
17	00002..	2	11:00P	12:05A	30S	10/12/12-10/12/12	DAVID LETTERMAN	2	850.00	1700.00
18	22220..	8	11:00P	12:05A	30S	10/15/12-10/18/12	DAVID LETTERMAN	8	850.00	6800.00
19	00004..	4	07:00A	09:00A	30S	10/12/12-10/12/12	CBS THIS MORNING	4	350.00	1400.00
20	44440..	16	07:00A	09:00A	30S	10/15/12-10/18/12	CBS THIS MORNING	16	350.00	5600.00
21	00002..	2	08:58A	09:58A	30S	10/12/12-10/12/12	LET'S MAKE A DEAL	2	350.00	700.00
22	22220..	8	08:58A	09:58A	30S	10/15/12-10/18/12	LET'S MAKE A DEAL	8	350.00	2800.00
23	00002..	2	12:00N	12:30P	30S	10/12/12-10/12/12	CBS13 NEWS @ NOON	2	600.00	1200.00
24	22220..	8	12:00N	12:30P	30S	10/15/12-10/18/12	CBS13 NEWS @ NOON	8	600.00	4800.00
25	00002..	2	01:58P	02:58P	30S	10/12/12-10/12/12	THE DOCTORS	2	300.00	600.00
26	22220..	8	01:58P	02:58P	30S	10/15/12-10/18/12	THE DOCTORS	8	300.00	2400.00
27	Su	2	08:58A	10:00A	30S	10/14/12-10/14/12	NETWORK PRE-GAME SHOW	2	850.00	1700.00
28	Su	3	09:57A	05:00P	30S	10/14/12-10/14/12	OAKLAND RAIDER REGULAR	3	12000.00	36000.00
29	00001..	1	05:00P	05:30P	30S	10/12/12-10/12/12	CBS13 NEWS @ 5	1	1500.00	1500.00
30	11110..	4	05:00P	05:30P	30S	10/15/12-10/18/12	CBS13 NEWS @ 5	4	1500.00	6000.00

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NAME	NATIONAL MEDIA RESEARCH PLANNING			NATIONAL REPUBLICAN CONGRESSIONAL COMM.	
AND	815 Slaters Ln			320 1st St SE	
ADDRESS	Alexandria	VA	22314-1219	Washington	DC 20003-1838
	USA			USA	
CONTACT	BEN ANGLE			PRODUCTEST #2977 Schedule 3	
LOCAL SALESPERSON	NICOLE ELIE POL		AGENCY EST. NO.	PRODUCT CODE 1300	
			2977		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/12/12 AND ENDING 10/18/12 NO. WEEKS: 1					

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
31	Su	1	04:58P	05:30P	30S	10/14/12-10/14/12	CBS13 NEWS @ 5PM (SUN)	1	1200.00	1200.00
32	00001..	1	06:30P	06:58P	30S	10/12/12-10/12/12	ENTERTAINMENT TONIGHT M-F	1	1500.00	1500.00
33	11110..	4	06:30P	06:58P	30S	10/15/12-10/18/12	ENTERTAINMENT TONIGHT M-F	4	1500.00	6000.00
34	Sa	1	05:58P	06:58P	30S	10/13/12-10/13/12	ENTERTAINMENT THIS WEEK	1	500.00	500.00
36	T	1	06:58P	08:00P	30S	10/16/12-10/16/12	NAVY N.C.I.S.	1	6000.00	6000.00
38	T	1	09:00P	10:00P	30S	10/16/12-10/16/12	VEGAS	1	6000.00	6000.00
39	W	1	06:58P	07:58P	30S	10/17/12-10/17/12	SURVIVOR XXV: THE	1	5000.00	5000.00
40	Th	1	06:58P	08:00P	30S	10/18/12-10/18/12	THE BIG BANG THEORY/TWO &	1	6000.00	6000.00
42	F	1	06:58P	08:00P	30S	10/12/12-10/12/12	CSI: NY	1	3000.00	3000.00
44	0000200	2	10:00P	11:00P	30S	10/12/12-10/12/12	CBS 13 10PM NEWS M-SU	2	2000.00	4000.00
45	2222000	8	10:00P	11:00P	30S	10/15/12-10/18/12	CBS 13 10PM NEWS M-SU	8	2000.00	16000.00
46	Th	1	09:00P	10:00P	30S	10/18/12-10/18/12	ELEMENTARY	1	6500.00	6500.00
47	Su	1	07:00P	08:00P	30S	10/14/12-10/14/12	THE AMAZING RACE	1	5500.00	5500.00
48	00001..	1	12:05A	01:05A	30S	10/12/12-10/12/12	THE LATE LATE SHOW W/CRAIG	1	550.00	550.00
49	11110..	4	12:05A	01:05A	30S	10/15/12-10/18/12	THE LATE LATE SHOW W/CRAIG	4	550.00	2200.00

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ACCEPTED BY STATION

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

CONTRACT NO. REV.

1191-33384-1

DATE PRINTED

08/16/12

AND

PAGE 4

253477 AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME NATIONAL MEDIA RESEARCH PLANNING

NATIONAL REPUBLICAN CONGRESSIONAL COMM.

AND 815 Slaters Ln

320 1st St SE

ADDRESS Alexandria VA 22314-1219

Washington DC 20003-1838

USA

USA

CONTACT BEN ANGLE

PRODUCT EST #2977 Schedule 3

LOCAL SALESPERSON NICOLE ELIE POL

AGENCY EST. NO.
2977

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/12/12 AND ENDING 10/18/12 NO. WEEKS: 1

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ethnicity										
ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
							Total Contract:	171		186450.00
Billing Summary										

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